

## ARTIST CALL: GREENSBORO DOWNTOWN GREENWAY PUBLIC ART BENCH

### THE PROJECT

The Downtown Greenway is a planned 4 mile walking and biking trail that will loop around downtown Greensboro and encourage and support economic development. It will enhance the urban landscape with a green space that promotes fitness, encourages alternative transportation, and provides connectedness and well-being for our residents and visitors in an aesthetically pleasing environment. The loop itself provides a unique opportunity for Greensboro to have the only such green space in the state, and one of the few in the country. In addition, with connections to extensive existing and planned trails systems in the city and the county, this loop will connect residents from all parts of the community and beyond. This is the signature project identified to provide a lasting legacy of Greensboro's 200th birthday celebrated in 2008.

A Public Art initiative has been established to integrate art into the design and construction process of this Greenway.

### NEIGHBORHOOD BENCH PROJECT

An artist designed and/or fabricated bench will represent each neighborhood or area that the Downtown Greenway travels through. The artist will be asked to work with the community and its members to capture the essence of the neighborhood's past, present and/or future.

**The Budget:** The budget for the design, fabrication and installation of this project is \$10,000.

This is the fourth neighborhood bench commissioned for the Downtown Greenway. It will be located on a section of the trail that runs along Bragg Street at the intersection of Arlington Street. The artist will be asked to collaborate with residents from Greensboro's Asheboro Square and Arlington Park neighborhoods through a Community Meeting and incorporate concepts generated by that collaboration into the design of the bench.

**Location (red rectangle marks location):**



**Artist Eligibility:** The Greensboro Downtown Greenway Artist Bench Commission is open to professional artists residing in **North Carolina** who have experience implementing projects in the public arena. Artists must be able to effectively work within the project timeline and budget and to collaborate with multiple governmental and community agencies.

## **APPLICATION PROCESS**

The Greensboro Downtown Greenway LLC will manage the application process. A Public Art Selection Panel will review applications. The Panel will include local arts professionals and city, community and Bicentennial representatives. The Panel will review the submissions and select an artist to prepare a proposal to be presented to the Public Art Selection Panel at the offices of Greensboro Downtown Greenway LLC, 203 South Church Street, Greensboro, NC, 27401.

## **TIMELINE**

Deadline for Submission: Feb 1, 2017

Artist selection announced: February 15, 2017

Community Meeting to gather input, date TBD, in late February or early March.

Preliminary Proposal Due: week of March 27, 2017

Final Proposal Due: week of April 24, 2017

Fabrication: 4- 5 months from final accepted design

Installation: August-September 2017

## **APPLICATION REQUIREMENTS**

1. 10 digital images of artwork accompanied by an annotated list that includes:  
Name of artist, title of work, media, and location of artwork, project budget, image number and any other relevant information.
2. A professional resume
3. Artist's statement describing interest in the project, artist's approach to public art (in particular this project) and relevant past experience on projects of a similar scope and budget.
4. Submitted materials must be received by 5:00 pm on February 1, 2017.

Email submission using Dropbox or similar file sharing tool to:

submissions@actiongreensboro.org

Visit our web site for further information about the Downtown Greenway:

<http://downtowngreenway.org>

Please contact Barbara Peck at [jbpeck@mac.com](mailto:jbpeck@mac.com) with any questions.